

Swimming Manawatū Incorporated

STRATEGIC PLAN 2024-2027

Education

Supporting training and awareness

Run subsidised training opportunities

Minimum of one training opportunity each for coaches, swimmers and technical officials

Passion

- Enhance camaraderie
- Demonstrate appreciation
- Celebrate success

Raise awareness of

- Existing awards and recognition
- Meet results

Useful, user friendly website

New user friendly website
Establish social media presence

Governance

Provide robust governance

Manage

- Policies
- By-laws,
- Constitution

Relevant skills on Board

Up to date policies
Board self review completed

Our Vision

SWIMMING – A thriving sport in our region

Our Mission

Develop and foster competitive swimming in our region